

Southeastern Grocers awarded Best Pie in America at 2017 National Pie Championship

Award-winning pies offered at BI-LO, Fresco y Más and Winn-Dixie grocery stores

JACKSONVILLE, Fla. (May 9, 2017) – Southeastern Grocers LLC, parent company of BI-LO, Fresco y Más, Harveys and Winn-Dixie grocery stores, was awarded first place for five of its specialty pies by the American Pie Council at the 2017 National Pie Championship, held in Orlando, Florida on May 5, 2017.

Competing against top industry bakers across the United States and Canada, Southeastern Grocers ranked first in the below categories:

- 8" Apple Pie with Caramel Drizzle, available for \$4
- 8" Peach Pie, available for \$4
- 8" No Sugar Added Apple Pie, available for \$7.99
- 9" All American Apple, Cherry & Blueberry Pie, available for \$7
- Coconut Pie Single Serve, available for \$2.99

Scott Morris, Executive Vice President of Merchandising at Southeastern Grocers, said, "It's an honor to be recognized at a national level among other leaders in the pie industry. We're proud of our award-winning pies, which represent robust flavors, rich texture and quality ingredients at an affordable price for our customers and pair well with our award-winning Prestige French Vanilla Ice Cream."

In addition to the Apple Pie with Caramel Drizzle, Peach Pie, NSA Apple Pie, Coconut Pie single serve and All American Apple, Cherry and Blueberry, other Southeastern Grocers' award-winning pies include Wild Blueberry Streusel (2016), Apple Pie with Caramel Drizzle (2015), Blueberry Pie (2014), Peach Pie (2012) and Cherry Pie (2012).

The five first place pies and other award-winning pies may be purchased at any BI-LO, Fresco y Más and Winn-Dixie locations.

About Southeastern Grocers

Southeastern Grocers, LLC, parent company and home of BI-LO, Fresco y Más, Harveys and Winn-Dixie grocery stores, is the fifth largest conventional supermarket in the U.S. The company employs nearly 60,000 associates who serve customers in grocery stores, liquor stores and in-store pharmacies throughout the seven southeastern states of Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina and South Carolina. BI-LO, Fresco y Más, Harveys and Winn-Dixie are well-known and well-respected regional brands with deep heritages, strong neighborhood ties, proud histories of giving back, talented and loyal associates, and strong commitments to providing the best possible quality and value to customers. For more information, visit www.bi-lo.com, www.frescoymas.com, www.harveysupermarkets.com and www.winndixie.com.

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